Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claim 1 (Amended): [A] An organic luminescent material comprising compounds of the following structure:

wherein:

each of R^1 , R^2 , R^3 , R^4 , R^5 , R^6 , R^7 , R^8 , R^9 , R^{10} , R^{11} , and R^{12} represent an individual substituent group, and

Group 1: hydrogen, or alkyl of from 1 to 48 carbon atoms, and each R^1 , R^2 , R^3 , R^4 , R^5 , R^6 , R^7 , R^8 , R^9 , R^{10} , R^{11} , and R^{12} can connect with their neighboring group to form 5 or 6 member cyclic or aromatic ring system, and

Group 2: aryl or substituted aryl of from 5 to 48 carbon atoms, or 4 to 48 carbon atoms necessary to complete a fused aromatic ring of naphthenyl, anthracenyl, pyrenyl, or perylenyl; and

Group 3: heteroaryl or substituted heteroaryl of from 5 to 24 carbon atoms, or 4 to 48 carbon atoms necessary to complete a fused heteroaromatic ring of furyl, thienyl, pyridyl, quinolinyl and other heterocyclic systems; and

Group 4: alkoxyl, amino, alkyl amino, aryl amino dialkyl amino, or diaryl amino of from 1 to 24 carbon atoms: and

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Group 5: a group consist of CN, NCS, NCO, B(OH)₂, B(OCH₂CH₂O), B[OC(CH₃)₂C(CH₃)₂O], SO₂ R¹³, SO₃ R¹⁴, SO₂NR₂, SiR₃, SiHR₂, SiR₂OH, where R, R¹³ and R¹⁴ is hydrogen, chlorine, bromine, alkyl group containing 1-12 carbon atoms, and aryl: and

Group 6: a group of formula $-LY_nR^{15}$ where n is 0 to 18, Y is a alkyl group contains 1 to 24 carbon atoms, R^{15} is a hydrogen, hydroxy, amino, alkylamino, arylamino, alkyl arylamino, diarylamino, dialkylamino, or $-COR^{16}$ where R^{16} is a hydrogen, chlorine, COCl, alkyl group containing 1-12 carbon atoms, $-NR_2$, -NHR and aryl, or $-COOR^{17}$ where R^{17} is a hydrogen, alkyl group containing 1-12 carbon atoms, aryl, COR, 2,4-dinitrophenyl, N-imido or $-NR_2$; and L is a direct bond or C=O: further

at least one substituent group of R¹, R³, R⁷, and R⁹ groups is not hydrogen and none of the substituent groups is an amine or an arylamino group.

Claim 2 (Cancelled): The material according to claim 1, wherein the individual substituent groups are selected from the group consisting of hydrogen, or an alkyl of from 1 to 48 carbon atoms, and R_2 and R_3 , R_4 and R_6 , R_8 and R_{97} , R_{11} and R_{12} can connect to form 5 or 6 member ring system.

Claim 3(Cancelled): The material according to claim 1, wherein the individual substituent groups consist[s] of aryl or substituted aryl of from 5 to 48 carbon atoms, or 4 to 48 carbon atoms necessary to complete a fused aromatic ring of naphthenyl, anthracenyl, pyrenyl, or perylenyl.

Claim 4 (Cancelled): The material according to claim 1, wherein the individual substituent groups are selected from the group consisting of heteroaryl or substituted heteroaryl of from 5 to 24 carbon atoms, or 4 to 48 carbon atoms necessary to complete a fused heteroaromatic ring of furyl, thienyl, pyridyl, quinolinyl and other heteroeyelic systems.

Claim 5 (Cancelled): The material according to claim 1, wherein the individual substituent groups consist[s] of alkoxyl, of from 1 to 24 earbon atoms.

Claim 6 (Cancelled): The material according to claim 1, wherein the individual substituent groups consist[s] of F, Cl, Br, I, CN, NCS, NCO, B(OH)₂, B(OCH₂CH₂O),

B[OC(CH₃)₂C(CH₃)₂O], SO₂R¹³, SO₃R¹⁴, SO₂NR₂, SiR₂, SiR₃, SiR₂OH, where R₂R¹² and R¹⁴ is hydrogen, chlorine, bromine, alkyl group containing 1-12 carbon atoms, and aryl.

Claim 7 (Cancelled): The material according to claim 1, wherein the individual substituent groups consist[s] of a group of formula—L(CH₂)R¹⁵, where n is 0 to 12, R¹⁵ is a hydrogen, hydroxy, COR¹⁶ or COOR¹⁷—where R¹⁶—is a hydrogen, chlorine, COCl, alkyl group containing 1–12 carbon atoms, NR2, NHR or aryl and R¹⁷ is a hydrogen, alkyl group containing 1–12 carbon atoms, aryl, COR, 2.4-dinitrophenyl. N-imido or NR2 and L is a direct bond or C=O.

Claim 8 (Original): The material according to claim 1, wherein said compound is:

Claim 9 (Original): The material according to claim 1, wherein said compound is:

Claim 10 (Original): The material according to claim 1, wherein said compound is:

Claim 11 (Original): The material according to claim 1, wherein said compound is: